



Commercial Sponsorship & Advertising PRICE GUIDE

About Fort Riley

Fort Riley, "Home of the Big Red One" (1st Infantry Division), is known for its excellent training, abundant recreational opportunities, rich history, and tremendous relations with surrounding communities.

Fort Riley serves a population of more than 59,000 including approximately 14,000 active duty members, 15,000 family members, 5,000 civilian employees, as well as 26,000 retirees and veterans who live in the region and/or work at the post. In addition, Fort Riley provides support for a significant number of National Guard and Reserve members from the region including Kansas, Oklahoma, Missouri, Nebraska, and Iowa.

About the MWR

Army MWR exists because the U.S. Army "...is committed to the well-being of the community of people who serve and stand ready to defend the nation, to enhance the lives of Soldiers, their families, civilian employees, and military retirees." The mission is to serve the needs, interests and responsibilities of each individual in the Army community for as long as they are associated with the Army, no matter where they are.

Family and MWR, seeks to bridge the gap between the garrison and the local community, and contribute to the Army's strength and readiness by offering services that reduce stress, build skills and self confidence for Soldiers and their families.

Programs	Single Soldiers (18-24)	Soldiers with Families	Military Spouses
Aquatics	●	●	●
Army Community Service (ACS)	●	●	●
Auto Skills Center and Car Wash	●	●	●
Better Opportunities for Single Soldiers (B.O.S.S.)	●		
Child and Youth Services (CYS)			●
Fitness Centers and Programs	●	●	●
Hobby Studio	●	●	●
Intramural/Community Life Sports	●	●	●
Fort Riley Post Library	●	●	●
Outdoor Adventure Park	●	●	●
SpareTime Interactive Entertainment	●	●	●
Special Events	●	●	●
Warrior Zone	●		



Advertising Details

We offer a variety of options to fit your advertising needs. All advertising space is subject to availability. If there's something you're interested in that's not listed here, please let us know. We are happy to work with you.

Standard Banners

Banners are 96" wide and 36" tall. Advertiser provides banners and is responsible for replacing them.

Location	1 Month	3 Months	6 Months	12 Months
Auto Skills Center	\$125	\$275	\$525	\$950
Custer Hill Aquatic Complex	\$125	\$275	-	-
Eyster Indoor Pool	\$125	\$275	\$525	\$750
Fort Riley Post Library	\$125	\$275	\$525	\$750
Hobby Studio	\$125	\$275	\$525	\$750
Outdoor Adventure Park	\$125	\$275	\$525	\$950
Riley's Community Center	\$125	\$275	\$525	\$750
SpareTime Interactive Entertainment	\$250	\$500	\$850	\$1,500
Camp Forsyth Sports Complex	\$125	\$275	\$525	\$750
Warrior Zone	\$250	\$500	\$850	\$1,500
Craig Fitness Center	\$250	\$500	\$850	\$1,500
King Field House	\$250	\$500	\$850	\$1,500
Leonard Fitness Center	\$125	\$275	\$525	\$950
Long Fitness Center	\$125	\$275	\$525	\$950
Robinson Fitness Center	\$125	\$275	\$525	\$950
Whitside Fitness Center	\$250	\$500	\$850	\$1,500

Standard Banner Bundles

Indoor Sports Package: 6 fitness centers

Business Package: Auto Skills Center, Eyster Pool, Hobby Studio, SpareTime, & Warrior Zone

The Whole Deal: All locations listed above

Location	3 Months	6 Months	12 Months	Savings
Indoor Sports Package	\$1,000	\$3,300	\$5,850	20%
Business Package	\$1,500	\$2,650	\$4,360	20%
The Whole Deal	\$3,870	\$6,650	\$11,200	30%



Posters

Posters can be placed in Family and MWR facilities throughout the installation. Each poster is 24" wide and 36" tall. Advertiser provides posters.

Location	1 Month	3 Months	6 Months	12 Months
Any MWR Facility	\$150	\$300	\$450	\$750

Outdoor Banners

Large-format outdoor banners. Sizes vary by location.

Location	Approx. Size	12 Months
Fort Riley Post Library	20' x 10'	\$9,000
Golf Driving Range	16' x 8'	\$3,000
SpareTime (Normandy Dr.)	20' x 10'	\$6,000
SpareTime (Parker Rd.)	20' x 10'	\$3,000
Warrior Zone	20' x 10'	\$9,000
Craig Fitness Center	20' x 10'	\$9,000
Long Fitness Center	20' x 10'	\$9,000
Whitside Fitness Center (Front Entrance)	20' x 10'	\$6,000
Whitside Fitness Center (Huebner Rd.)	20' x 10'	\$9,000

Window Decals

Place your ad at the entrance of some of our most frequented buildings. Advertisers provide signage & are responsible for replacing them. Windows must be measured by installer for true dimensions.

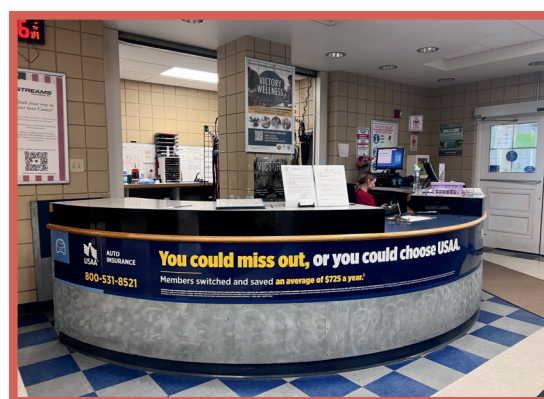
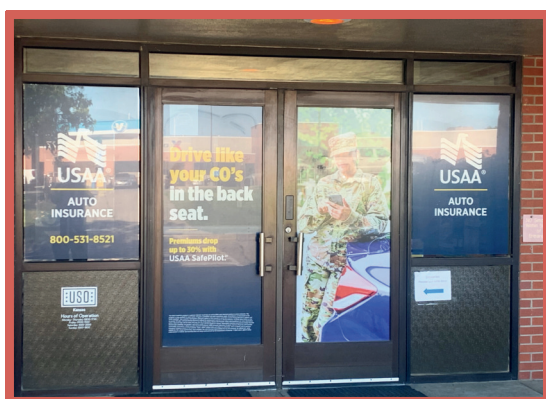
Location	Approx. Size	12 Months
Fort Riley Post Library	20' x 10'	\$9,000
SpareTime (Normandy Dr.)	20' x 10'	\$6,000
SpareTime (Parker Rd.)	20' x 10'	\$3,000
Warrior Zone	20' x 10'	\$9,000
Craig Fitness Center	20' x 10'	\$9,000
Long Fitness Center	20' x 10'	\$9,000
Whitside Fitness Center (Front Entrance)	20' x 10'	\$6,000



Counter Wraps

Front desk wrap decal advertising. Size listed below are approximate and will need to be measured by installer for true dimensions.

Location	12 Months	Approx. Size
Auto Skills Center	\$1,500	28.5" x 223"
Belay Café	\$3,250	36" x 108"
Child Development Centers (CDCs)	\$2,500	Varies
Fort Riley Post Library	\$2,500	143" x 29"
Hobby Studio	\$1,500	36" x 72"
Parent Central	\$2,500	36" x 108"
Warrior Zone	\$5,000	143" x 29"
Craig Fitness Center	\$3,250	30" x 144"
King Field House	\$3,250	36" x 120"
Leonard Fitness Center	\$3,250	36" x 108"
Long Fitness Center	\$3,250	42" x 114"
Robinson Fitness Center	\$3,250	12" x 132"
Whitside Fitness Center	\$5,000	36" x 108"





Digital Displays

18, 42-inch screens that highlight Family and MWR events and our Advertisers. Screens are located in a variety of facilities across the installation.

Image	3 Months	6 Months	12 Months	Size
15-second static image	\$1,500	\$2,700	\$5,000	1920px x 1080px

Our Website

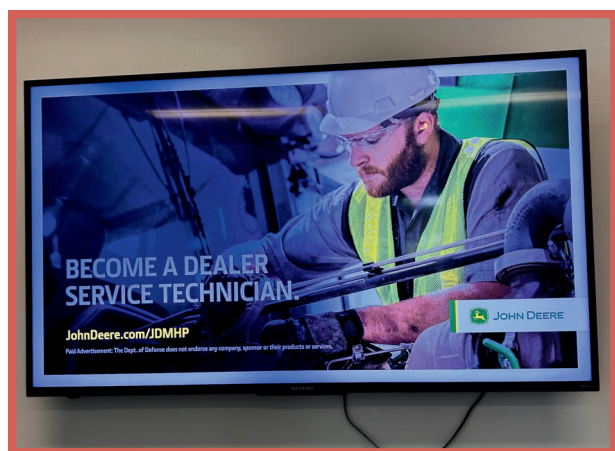
All advertisements link to your specific URL. Static images only.

Image Position	3 Months	6 Months	12 Months	Size
Leaderboard position	\$750	\$1,300	\$2,300	728px x 90px
Sideboard position	\$700	\$1,200	\$2,100	300px x 250px

The Guide

Our quarterly magazine is a free, full-color publication that highlights Fort Riley activities and events. It is distributed quarterly to all Family and MWR facilities on post including the Visitor's Center, Commissary, Post Exchange, Irwin Army Community Hospital, and Parent Central Services. Publication dates are January 1, April 1, July 1, and October 1.

Size	Size	Per Issue
Full Page	8.25" x 10.5"	\$1,400
Half Page	8.25" x 5"	\$800
Quarter Page	3.75" x 5"	\$500





Warrior Zone Advertising

Outdoor Digital Billboard: Ad plays for 15 seconds in a playlist

PC Screensavers: Static ads on the lock screens of all computers

Warrior Zone Bundle: Includes outdoor digital billboard, all PC screensavers, and one standard banner

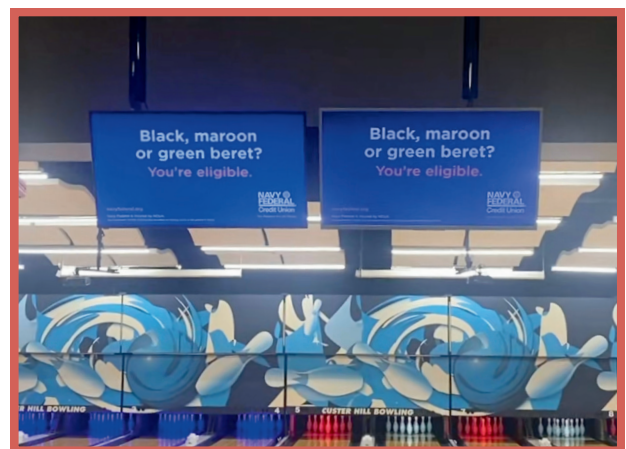
Entrance Digital Screens: 24/7 digital ad displayed on two screens located at the front counter

Location	3 Months	6 Months	12 Months
Outdoor Digital Billboard	\$650	\$1,200	\$2,200
PC Screensavers	\$800	\$1,500	\$2,500
Warrior Zone Bundle	\$1,500	\$2,750	\$5,500
Entrance Digital Signs	\$1,350	\$2,600	\$5,000

SpareTime Advertising

Advertising in our family-friendly entertainment space.

Location	1 Month	3 Months	6 Months	12 Months	Approx. Size
Digital Scoring Screens	N/A	\$400	\$750	\$1,200	1280px x 720px
Cornhole Boards (1 set)	-	-	-	\$1,000	24" x 36"
Golf Simulator Wall Wrap	-	-	-	\$2,000	60" x 125"
Standard Banner above Lanes	\$250	\$500	\$850	\$1,500	96" x 36"





Sponsorship Details

Sponsor one (or multiple) of our special events! These events are a great opportunity to interact with our soldiers and their families.

Sponsorship Levels

Level Perks	Standard	Premier
Booth Space (Table and 2 chairs)	●	●
Your logo on the event sponsor board	●	●
Verbal recognition during event / program		●
Banner placement at event venue		●
Your logo on all related marketing materials		●

Special Events

Listed below are some of the events offered on our installation. Please let us know if there is an event you are interested in that is not listed here.

Season	Attendance	Audience	Event / Program	Standard	Premier
Winter	150+	Everyone	New Years Eve Party (WZ or ST)	\$300	\$550
Winter	250+	Adults	The Big Game Party (Superbowl)	\$300	\$550
Spring	2,000+	Families	MOMC Pack	\$1,000	\$1,500
Spring	300+	Families	Dino Egg Hunt	\$300	\$550
Spring	300+	Everyone	Volunteer Appreciation Day	\$300	\$550
Summer	1,000+	Everyone	Victory Celebration Week	\$500	\$1,000
Summer	300+	Families	Back 2 School Bash & Fun Run	\$300	\$550
Summer	150+	Everyone	Splish Splash Dog Bash	\$300	\$550
Autumn	8	Soldiers	Army Ten Miler Team	\$500	\$1,000
Autumn	200+	Everyone	Bowslinger Archery Tournament	\$300	\$550
Autumn	400+	Everyone	Fallen Hero Run	\$300	\$550
Autumn	300+	Everyone	Oktoberfest	\$300	\$550
Autumn	10,000+	Everyone	Fall Apple Day	\$1,500	\$3,000
Autumn	2,000+	Families	Trunk or Treat	\$750	\$1,250
Winter	2,500+	Everyone	Christkindl Market	\$500	\$750
Winter	250+	Families	Winter 1-derland	\$750	\$1,250
Multiple	150+	Adults	Intramural & Community Life Sports Pack	\$300	\$550
Multiple	250+	Adults	Right Arm Night	\$500	\$1,000



The Main Events

More information about some of the biggest events at Fort Riley.

The Big Game Party	No matter the match-up, the Warrior Zone and SpareTime Interactive Entertainment offer watch parties for football fans. The events are free and open to Fort Riley residents and the local community.
Back 2 School Bash	The Back to School Bash and Fun Run is an end of summer celebration. The event includes free admission to the Custer Hill Aquatic Park and SpareTime Interactive Entertainment, live music, and yard games. This event is free and open to all Fort Riley residents and the local community.
Oktoberfest	This family-friendly event celebrates German culture with traditional music, authentic cuisine, and of course, plenty of bratwurst and beer. This event is free and open to all Fort Riley residents and the local community.
Fall Apple Day	The Fall Apple Day Festival is the largest event on Fort Riley. The event features family activities, historical re-enactors and exhibits, military displays, vendors, food, and apple pie! This event is free and open to Fort Riley residents and the local community.
Fang Fest	Fang Fest is a family-friendly Halloween party. The event includes discounted activities at SpareTime and food specials. This event is free and open to Fort Riley residents and the local community.
Christkindl Market	The Christkindl Craft Market is an annual tradition on Fort Riley. Each year more than 50 vendors offer homemade items, holiday decor, and fun family activities. Santa even stops by the spread some holiday cheer! This event is free and open to Fort Riley residents and the local community.



Contact Us

We are happy to answer any questions you may have!

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